



## Yehu Monthly

### Noteworthy News & Information

November 2007

#### Greetings!

Much progress is being made in terms of the building and development of Yehu Microfinance Trust. We have a new legal structure as a trust, in order to be compliant with The Microfinance Act, 2006, (the Act makes provision for the licensing, regulation and supervision of microfinance business.) Our inaugural local Board of Trustees held our first meeting the 12th September 2007. This is the official board represented by local constituents from Kenya, with Louis Pope being the exception. The US board will continue to function as an advisory board only, as our Kenyan board continues to build. In this issue of the newsletter, I would like to share information about our meetings, status and the new board of directors.



We look forward to continuing our dialogue as much as we appreciate your support.

With regards,  
*Adet Kachi*



### Meet the 6 Members of the Yehu Microfinance Trust Board of Directors

**Dr. Rita Lugogo**

• Country Director of Choice Humanitarian (Kenya)



Notes from:

## YEHU MICROFINANCE TRUST

Board of Trustees Induction Presentation  
**27<sup>th</sup> October 2007**

This meeting and presentation covered much ground and was very beneficial to all those in attendance. Here are some highlights.

#### **A Microfinance Institution is:**

- A financial organization whose primary business is providing credit and other financial services to low income and financially under-served segments of the population.
- This mission is achieved through pursuing a double line objective of realizing financial viability and social-economic attributes.

#### **We had a brief overview of the microfinance business and the Grameen model, with microfinance defined as:**

- The provision of financial services to low income and poor clients including the self-employed

- Chairperson of the local Board of Trustees
- Member of the Board of Yehu Microfinance since inception
- Former Senior lecturer at Egerton University, Njoro, Kenya
- PhD in nutrition from Virginia Tech, Virginia (USA)
- Widow, 3 children

#### Mr. Juma Mwachihi

- Career Educationist, Education Manager and Administrator
- Former Council Secretary/Chief Executive Officer of Kenya National Examinations Council
- Recipient of the Head of State Commendation (HSC) and member of THE COMMITTEE OF EMINENT PERSONS, Kenya
- BA in Education, Makerere University, Kampala Uganda
- Post graduate qualification in Special Administration/Management & Leadership, University of Bristol (Britain), Fulbright Scholarship Special Winter Studies Programme, University of Missouri, U.S.A.
- Married, children

#### Faith Mbaika Vanani

- Practicing Attorney
- Former Senior Resident Magistrate
- Private practice as an Advocate in conveyancing, civil and criminal matters
- LLB Degree (University of Nairobi, Kenya) and Diploma in Law, Kenya School of law.
- Married

#### Marion Nyakinywa

- Trained Primary teacher, with 15 years experience
- Branch Chairperson, Likoni Urban Branch, sits on the Board as women's representative
- Operates a Matatu (Public Transport), saloon and general merchandise kiosk

#### Samuel Maneno

- Career teacher for 35 years with 27 years in senior education administration
- Held positions of Chief Principal in top National Schools, including Alliance High School and Lenana School, and as Director of Education
- Served as a member of Presidential Working Commission on Education in the Mackay and Kamunge Committees
- Former Board Chairperson, Kenya Ports Authority
- Degree in Education, University of Nairobi, with post graduate senior management courses, Pittsburgh, USA
- Married, 4 children

#### Adet N. Kachi

- Current Chief Executive Officer of Yehu Microfinance Trust
- 10 years senior management level experience in the Microfinance Industry in Kenya and Botswana
- MBA, De Montfort University, Leicester, UK
- Married, 2 children

Self-employed.

- Financial services generally center on savings and micro credit, but has expanded to include insurance, transfer of payment services and even pensions.

#### Microfinancing can go beyond financial services:

Microfinance is a specialized field that combines banking with social goals & capacity needs to be built at all levels, from financial institutions through regulatory and supervisory bodies

#### Principles of Microfinance:

Microfinance is a powerful instrument against poverty. The poor need a variety of financial services beyond credit provision that are convenient, flexible and reasonably priced.

#### Independent Financial Stability is critical to the long term success of the institution:

- Accessibility of sustainable financial institutions enables the poor to increase income, build assets and reduce their vulnerability to external shocks.
- Financial sustainability is necessary to reach significant numbers of poor people.
- Sustainability is the ability of a Microfinance provider to cover all its costs.
- Microfinance is about building permanent local financial institutions.

#### The Role of the Government:

Government plays an important role in setting supportive policy environment that stimulates the development of financial services while protecting people's saving. Having financial & outreach transparency is of the utmost importance, and finally, donor subsidies should complement not compete with private sector capital.



### Strategic Direction for Yehu Microfinance Trust 5 year plan

- Pursue a growth strategy that will embrace development of responsive new

**John Masha**

- Nominee identified to strengthen capacity of the Trust
- Extensive experience in banking and Microfinance Industry in East and Central Africa
- Currently responsible for the Credit Portfolio at Micro Enterprises Support Programme Trust (MESPT), a wholesale financial institution for Microfinance institutions in Kenya

**→ The Mission & Vision of Yehu Microfinance Trust.**



**The Mission**

Our purpose is to economically empower rural and peri-urban low income and poor entrepreneurs through enhanced accessibility to sustainable financial services.

**The Vision**

To become the leading Microfinance institution in the region that responsively caters for sustainable financial services of the poor, under-served rural & peri-urban entrepreneurs.

embrace development or responsive new products and market diversification.

- Enhance institutional resources and capacity.
- Streamline marketing channels to take full advantage of the technological changes, particularly telecommunication.
- Pursue progressive capital mix that will wean off totally from donor subsidies within 5 years
- Become compliant with Microfinance Act 2006 and International best practice requirements in matters concerning financial reporting and disclosure.
- Become a non-banking financial institution in terms of legal structure.

**→ Holiday Gift Tip**



**What is better than a gift that gives back?**

Basa Body's all-natural coconut oil body lotion is a great gift for everyone on your list...and it gives back to families in Kenya.

Help workers in Kenya enjoy a more prosperous new year while treating your skin with the natural benefits of coconut oil.

Currently, Basa Body Natural Coconut Oil Body Lotion is available at [www.basabody.com](http://www.basabody.com).

**Quick Links**

- <http://www.yehu.org/>
- <http://www.choicehumanitarian.org/>
- <http://www.basabody.com/>

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